



Dear Baltimore-Rotterdam committee members & friends,

You are cordially invited to a very special event on May 6, co-sponsored by BRSCC!

Mayor Sheila Dixon will launch "URBANtraces," a community arts project by artist Steve Bradley on North Avenue on May 6. (Steve Bradley is in the Baltimore-Rotterdam Artist Exchange program and plans to do a similar project in Rotterdam next year.)

Please help spread the word about the May 6 event to anyone who might be interested! The event is free.

#### EVENT DETAILS:

Tuesday May 6, 2008

2:00-2:45 Mayor's launch

2:45-4:30 Reception, tour, and live music

Event is free.

Handheld radios will be available at the event, to listen to the project.

#### LOCATION:

Old Station North Market Building

20 W. North Ave

(between Maryland Ave and Charles St, on the north side of the North Avenue)

#### ABOUT THE PROJECT:

URBANtraces is a neighborhood radio project that employs numerous low-power FM transmitters broadcasting at 87.7 FM. The transmitters are located at various sites, including people's homes, shops and art spaces, beginning at Howard Avenue and West North Avenue and ending near Charles Street South to E. Lanvale Street. The broadcasts will be available 24/7 through August 2008.

Using an FM radio, you can listen to local stories, sounds and other sonic art forms created by participants who live, work and transverse Station North Arts district and Greenmount West.

The project is created by URBANtells, a media arts collective that focuses on the intricacies among the architecture, cityscape, and cultural geography found within any

city. URBANtells involves the use of various forms of low and high technology to engage the residents, transients, and lost inhabitants of the city.

Steve Bradley (the driving force behind URBANtells) plans to do a similar project in a multicultural Rotterdam neighborhood that is experiencing transition and redevelopment, next year.

#### IF YOU CAN'T MAKE IT TO THE EVENT:

The transmitters will be up until August 2008, along North Avenue. When you are in the area, tune your radio to 87.7 FM to hear the local stories & sounds!

#### MORE INFORMATION:

Attached is a postcard PDF with information about the event.

More info about the Artist Exchange:

<http://baltimore rotterdam.org/artistexchange>

More info about URBANtraces and URBANtells:

<http://urbantells.net>

